

AUSTRALIAN BUREAU OF STATISTICS Canberra

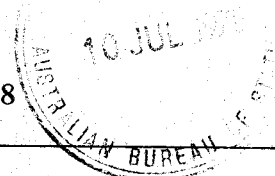
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TOURIST ACCOMMODATION AUSTRALIA, MARCH QUARTER 1978



INQUIRIES

If you want to know more about these statistics ring Mr Peter White on Canberra 525631 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616
For copies of this publication ring Information Services, Canberra 526627

MAIN FEATURES

	March Quarter 1977			March Quarter 1978		
	January	February	March	January	February	March
Room occupancy rates						
Licensed hotels with facilities	54.8	53.2	57.9	53.5	53.6	56.9
Motels	68.6	55.4	59.4	66.5	56.4	61.4
Site occupancy rates						
Caravan parks	n.a.	n.a.	n.a.	50.7	22.6	25.9

EXPLANATORY NOTES

Introduction

This bulletin contains results, for Australia and each State and Territory of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 March 1978.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities A* tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

Guest rooms refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

Bed spaces refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

Powered sites refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

Unpowered sites refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

Cabins, flats, etc. refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

Total caravan park capacity refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

Room occupancy rate refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

Bed occupancy rate refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

Site occupancy rate refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

Guest nights refers to the number of paying guests accommodated in caravan parks each night tallied for the survey period. In some cases it has been necessary to estimate this figure.

Takings from accommodation refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a

combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Employment refers to the number of persons working at tourist accommodation establishments (including those working on other than accommodation activities) at the end of the quarter and includes working proprietors or partners and salaried directors as well as employees on the payroll for the last pay period of the quarter. Employees absent on paid sick leave, holidays or long service leave are included while unpaid helpers and those who, during the whole of the last pay period, were stood down, or absent because of an industrial dispute are excluded. For establishments comprising more than one type of accommodation activity, which have been treated as 2 separate establishments, the employment is allocated to the employee's predominant activity.

Related publications

5. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

All statistical publications produced by the Canberra and State offices of the ABS are listed in *Catalogue of Publications 1977* (1101.0). This and all other publications of Tourist Accommodation Statistics are available free of charge from any of these offices.

Symbols and other usages

n.a. — not available

Any discrepancies between totals and sums of components in tables are due to rounding.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
NUMBER AND CAPACITY															
March quarter 1978	237	799	1,036	162	422	584	186	502	688	109	132	241	121	102	223
Establishments	6,836	19,589	26,425	4,026	10,806	14,832	4,760	9,670	14,430	2,502	3,492	5,994	3,054	4,303	7,357
Guest rooms	15,329	56,606	71,935	9,378	30,530	39,908	11,626	28,358	39,984	5,672	10,447	16,119	6,007	10,733	16,740
Bed spaces															
ROOM OCCUPANCY RATES (per cent)															
1977 - January	55.4	71.0	67.0	52.1	63.4	60.3	53.8	63.3	60.1	54.9	79.1	69.3	53.9	71.0	63.8
February	55.4	56.5	56.2	57.5	55.4	56.0	45.4	46.6	46.2	47.0	64.2	57.2	53.0	56.5	55.0
March	58.1	58.7	58.6	61.6	63.0	62.6	50.0	48.1	48.7	54.9	70.4	64.1	56.8	61.4	59.5
March quarter 1977	56.3	62.3	60.7	57.0	60.8	59.8	49.8	52.9	51.9	52.4	71.5	63.8	54.6	63.2	59.6
1978 - January	55.1	68.9	65.3	49.6	64.5	60.5	52.1	60.5	57.7	50.3	73.6	63.9	55.8	65.7	61.6
February	58.3	58.2	58.2	59.7	59.7	59.7	45.5	48.1	47.3	45.4	59.1	53.4	54.4	51.9	52.9
March	60.1	63.7	62.8	60.8	65.4	64.2	50.0	51.1	50.7	54.4	68.0	62.3	53.0	54.8	54.1
March quarter 1978	57.8	63.8	62.2	56.6	63.3	61.5	49.3	53.4	52.0	50.2	67.1	60.1	54.4	57.7	56.3
BED OCCUPANCY RATES (per cent)															
1978 - January	41.5	51.9	49.7	33.8	46.8	43.7	36.7	44.4	42.2	38.8	55.0	49.3	45.1	53.1	50.2
February	36.5	34.9	35.2	35.4	34.6	34.8	27.6	28.6	28.3	29.6	34.3	32.6	37.4	34.0	35.2
March	39.9	40.0	40.0	38.0	40.5	39.9	31.4	31.2	31.2	37.4	40.9	39.6	38.6	36.9	37.6
March quarter 1978	39.4	42.5	41.8	35.7	40.8	39.6	32.0	34.9	34.1	35.5	43.7	40.8	40.5	41.6	41.2
TAKINGS FROM ACCOMMODATION (\$'000)															
1978 - January	2,893	9,831	12,725	1,473	5,027	6,499	1,925	4,297	6,222	845	1,928	2,773	1,096	1,881	2,976
February	3,114	6,961	10,075	1,727	3,912	5,639	1,425	2,782	4,207	654	1,323	1,977	1,006	1,311	2,317
March	3,574	8,725	12,299	1,965	4,936	6,902	1,751	3,337	5,087	879	1,714	2,593	1,105	1,507	2,612
March quarter 1978	9,582	25,517	35,099	5,165	13,875	19,040	5,101	10,415	15,516	2,378	4,965	7,343	3,206	4,699	7,905

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Particulars	Tasmania			Northern Territory			Australian Capital Territory			Australia (a)		
	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total
	No.	Motels etc.		No.	Motels etc.		No.	Motels etc.		No.	Motels etc.	
March quarter 1978												
Establishments	66	56	122	23	24	47	13	19	32	917	2,056	2,973
Guest rooms	2,130	1,493	3,623	574	907	1,481	789	1,057	1,846	24,671	51,317	75,988
Bed spaces	4,905	4,438	9,343	1,305	2,286	3,591	1,765	3,080	4,845	55,987	146,478	202,465
NUMBER AND CAPACITY												
ROOM OCCUPANCY RATES (per cent)												
1977 - January	66.0	77.9	71.1				44.2	73.6	61.4	54.8	68.6	64.2
February	60.9	69.0	64.3				58.0	62.6	60.7	53.2	55.4	54.7
March	66.4	72.8	69.1		n.a.		76.1	72.2	73.8	57.9	59.4	58.9
March quarter 1977	64.6	73.3	68.3				59.5	69.7	65.5	55.3	61.3	59.4
1978 - January	67.2	81.9	73.2	26.4	37.7	34.5	52.1	78.3	67.1	53.5	66.5	62.3
February	59.2	67.3	62.6	28.6	46.0	39.2	56.4	68.0	63.0	53.6	56.4	55.5
March	66.1	71.3	68.2	31.5	52.3	44.2	68.2	71.3	70.0	56.9	61.4	60.0
March quarter 1978	64.3	73.7	68.2	28.8	46.0	39.3	59.0	72.7	66.8	54.7	61.6	59.4
BED OCCUPANCY RATES (per cent)												
1978 - January	53.0	60.6	56.6	17.0	25.6	22.4	37.6	60.3	52.0	39.6	49.7	46.9
February	42.8	42.6	42.7	16.3	27.2	23.2	34.7	41.7	39.1	33.9	33.7	33.8
March	49.4	46.4	48.0	19.1	29.7	25.9	43.5	44.2	44.0	37.9	38.4	38.2
March quarter 1978	48.6	50.1	49.3	17.5	27.5	23.9	38.7	49.0	45.2	37.2	40.8	39.8
TAKINGS FROM ACCOMMODATION (\$'000)												
1978 - January	1,129	925	2,054	102	260	363	313	622	935	9,776	24,771	34,548
February	879	661	1,541	96	284	380	306	465	771	9,208	17,699	26,906
March	1,089	769	1,858	117	347	464	448	543	991	10,928	21,877	32,806
March quarter 1978	3,098	2,355	5,453	315	891	1,207	1,068	1,630	2,697	29,912	64,347	94,260

(a) Excludes Northern Territory for March Quarter 1977.

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales (a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
NUMBER AND CAPACITY								
March quarter 1978								
Establishments	No. 524	427	398	149	198	47	12	1,755
Powered sites	No. 40,651	33,869	20,920	10,717	10,762	2,103	691	119,713
Unpowered sites	No. 23,428	13,984	10,502	5,750	2,656	1,678	649	58,647
Cabins, flats, etc.	No. 982	994	656	439	435	57	16	3,579
Total capacity	65,061	48,847	32,078	16,906	13,853	3,838	1,356	181,939
SITE OCCUPANCY RATES (per cent)								
1977 - January					61.9			
February					38.5			
March	n.a.	n.a.	n.a.	n.a.	33.7	n.a.	n.a.	n.a.
March quarter 1977					44.9			
1978 - January	47.8	59.7	43.9	44.9	58.5	52.5	17.7	50.7
February	19.5	21.4	26.4	19.2	35.4	31.8	17.1	22.6
March	22.2	25.8	29.9	23.4	38.0	26.2	17.6	25.9
March quarter 1978	30.2	36.1	33.6	29.5	44.3	37.0	17.5	33.4
GUEST NIGHTS ('000)								
1978 - January	3,158	3,275	1,306	816	836	195	18	9,604
February	922	841	590	268	399	103	16	3,139
March	1,208	1,250	778	384	487	92	19	4,218
March quarter 1978	5,287	5,366	2,674	1,468	1,722	391	53	16,960
TAKINGS FROM ACCOMMODATION (\$'000)								
1978 - January	3,869	3,191	1,576	835	969	205	26	10,669
February	1,526	997	845	347	533	131	23	4,403
March	1,897	1,418	1,081	448	637	120	29	5,631
March quarter 1978	7,291	5,606	3,502	1,631	2,138	457	78	20,703

(a) Includes Australian Capital Territory.

TABLE 3. HOTELS AND MOTELS ETC. WITH FACILITIES AND CARAVAN PARKS : EMPLOYMENT

	Licensed hotels with facilities						Motels, etc.						Caravan parks					
	Males			Females			Males			Females			Males			Females		
	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other
31 March 1978																		
New South Wales	1,862	1,333	1,468	2,352	1,480	463	2,277	3,363	696	222	508	308						
Victoria	1,648	1,571	1,099	2,025	1,010	236	1,329	1,864	493	205	315	182						
Queensland	1,665	877	1,902	1,776	830	188	1,294	1,181	468	134	377	162						
South Australia	829	946	669	1,719	279	161	387	998	129	88	82	67						
Western Australia	882	391	1,458	1,209	349	141	594	583	215	81	201	124						
Tasmania	626	374	416	948	105	67	119	623	47	37	29	18						
Northern Territory	179	65	208	101	87	11	127	105	20	2	11	4						
Australian Capital Territory	126	178	93	259	66	54	122	221	(a)	(a)	(a)	(a)						
Australia	7,817	5,735	7,313	10,389	4,206	1,321	6,249	8,938	2,068	769	1,523	865						

(a) Australian Capital Territory employment included in New South Wales for caravan parks.